

# Meet Personify Health™

formerly Virgin Pulse

## Same great benefits with a new name

Inspired by your personal health and wellbeing journey, we are taking a bold step forward to start the new year.

On January 1, 2025, Virgin Pulse—the company that powers your wellbeing program—is becoming **Personify Health**. Because health is personal™.

Personify Health reflects our commitment to you, placing you front and center as the hero on your own journey.

Personalized and connected. Engaging and empowering. Find everything you need in one place so you can be the best version of yourself, learning and growing along the way.

## What does this mean for you?

- **Seamless transition:** Your programs, account history and all the features you love will continue to be available—now with a vibrant new look and feel.
- **Easy app update:** You'll be prompted to update the app on January 1. Your username and password will stay the same.
- **One web address:** To sign in online, you'll use a new Personify Health web address starting January 1.



See the new brand in action at [personifyhealth.com](https://personifyhealth.com), and stay tuned for more information!

